



ADUR DISTRICT
COUNCIL

Adur Growth Deal 2025-30



Contents

Foreword	3
Background	5
Adur Growth Deal 2025–30	6
1 Principles of the Deal	8
2 Themes	10
3 Sources of funding	14
4 Governance	16
Appendix A The Priorities	18
Appendix B Governance Roles	26



RAF Hercules landing at Brighton City Airport

Foreword

Adur has strong prospects for sustainable growth, underpinned by a resilient local economy, excellent transport connections, and strategic assets including Shoreham Port and Brighton City Airport. Major growth and regeneration sites at Shoreham Harbour and New Monks Farm, Lancing are delivering new homes, attracting investment from key employers, and creating high-quality skilled jobs that support long-term prosperity.

Adur's thriving economy is built on supporting the growth of successful businesses and securing good local jobs, which are fundamental to strong and flourishing communities. A shared sense of community lies at the heart of Adur's towns, villages and neighbourhoods, and partnership working between councils, businesses, communities and other stakeholders is central to delivering rising living standards and inclusive growth.

This refreshed Adur Growth Deal sets out a shared commitment to good, balanced growth. Alongside job creation and investment, it recognises the importance of the environment that sustains growth, improving town centres, enhancing wellbeing through high-quality green spaces for sport, leisure and cultural activities, and connecting communities through active travel networks. By working together, partners can unlock Adur's full potential, enhancing quality of life for residents and visitors alike.



New Monks Farm, Lancing

Growth Deal Agreement

Adur District Council

Signed by the Leader:



Jeremy Gardner
Leader of Adur District Council

Signed by the Chief Executive officer:



Paul Brewer
Chief Executive Officer, Adur District Council

West Sussex County Council

Signed by the Cabinet Member:



Garry Wall
WSCC Cabinet Member for Economy & Skills

Signed by the Chief Executive officer:



Leigh Whitehouse
Chief Executive Officer, West Sussex County Council



Aerial view of Adur

Background

The Adur Growth Programme is a partnership between Adur District Council (ADC) and West Sussex County Council (WSCC). Our joint aim is to create better places for our residents by using public resources and assets more effectively and efficiently to support sustainable economic growth.

The fresh deal aligns themes within the economic strategy with local partnership priorities which will boost productivity growth, investment, and innovation and support regeneration in the Adur, with fair access to jobs and sustainable homes. Working in partnership with education and training organisations to develop skills to meet local employment needs and opportunities for sustainable business growth. Partners will collaborate to enhance natural capital support decarbonisation and promote renewable energy supply and provision in homes and at work. The Council partnership will support and develop sustainable infrastructure, local networks, and transport to improve accessibility and connectivity between Adur's growing towns and villages. The Economic Strategy and Regeneration plans will harness assets and workforce to

create vibrant places within Adur communities and making attract places and villages and town centres, accessible for residents, business, and visitors.

Set within the context of great uncertainty from the ongoing cost of living crisis and economic and environmental conditions, the Deal sets out a set of shared principles to working collaboratively with public sector partners to deliver best value for West Sussex residents. Over the past year, the Adur Growth Deal has been shaped through regular engagement with Cabinet Members and Leaders from both West Sussex County Council and Adur District Council. Political leaders have played an active role in developing Growth Deal priorities and will continue to be kept informed as the partnership programme progresses.



Adur Growth Deal 2025-30

Adur Growth Programme: Strategic Partnership for Sustainable Development

The Adur Growth Programme is a strategic partnership between Adur District Council (ADC) and West Sussex County Council (WSCC), built on shared principles to enhance Adur's economy and support sustainable growth. As the first Growth Deal concludes its five-year term, the councils have a valuable opportunity to reflect, refocus, and renew our collective ambitions.

The Adur Growth Deal has already attracted significant public investment, grants, and developer contributions, enabling vital infrastructure improvements such as drainage and flood prevention, unlocking regeneration sites on Shoreham's Western Harbour Arm. Coordinated interventions with National Agencies such as Highways England have supported the delivery of key economic priorities across the Adur area. At New Monks Farm, major infrastructure improvements – including upgraded drainage systems and a new junction on the A27 – have enabled the development of hundreds of new homes set within a new Country Park. These works also serve the new employment units created at Brighton City Airport, providing business opportunities and new jobs. Sustainable transport initiatives and active travel routes with the Growth Deal are connecting the growing communities at Lancing village with the Country Park and continuing west to Sompting and east across the River Adur to Shoreham, improving access and promoting greener travel.

The Growth partnership revitalised **Southwick Square, turning it into an open, accessible space that supports community markets, local businesses, and cultural events.** Development is progressing at Shoreham Harbour, advancing plans to deliver over 1,000 new homes. A collaborative approach with specialist housing providers proposes supported accommodation for adults with care needs on the former Burrscliffe site at Pond Road in Shoreham. Flood defences safeguard residents, businesses, community facilities, and key transport routes in the town centre. The partnership continues to explore and promote regeneration opportunities that respect local conservation and heritage assets.

In Lancing, proposals for public realm improvements are being shaped by community feedback, with an aim of creating attractive pocket parks for residents, boosting footfall in the village centre to support business, with plans to enhance sustainable and active travel connections,

with health and wellbeing benefits. The refreshed Growth Deal will continue to promote and attract private sector investment, building on recent successes such as the new residential community and Country Park at New Monks Farm, Lancing, and the expanding enterprise activity in Shoreham Harbour and at Brighton City Airport.

Adur's growth has been achieved despite the challenges of Covid pandemic and the ongoing cost-of-living crisis, which have reshaped community needs and priorities. Shifting markets and trade negotiations, and local government reform continue to present both challenges and opportunities from change. Devolution and increased collaboration across Sussex offer new models for integrated service delivery, supported by digital innovation, flexible working, and low-carbon solutions.

The refreshed Adur Growth Deal (2025–2030) aligns strategic and economic priorities, focusing investment on activities that deliver sustainable growth and tangible benefits for Adur residents and business communities. Local data, shared strategies will guide investment, with partners committed to overcoming challenges and mitigating risk, to support Growth with enduring economic and environmental gains. This renewed partnership will continue to support economic recovery, regeneration, and environmental resilience. It aligns with both councils' strategic plans and climate commitments, including ADC's 2019 climate emergency declaration and pledges to achieve carbon neutrality by 2030. Projects within the Deal also support ADC's UK100 Cities Pledge to reach 100% clean energy by 2050.

Maintaining momentum in local growth plans is essential, especially in the context of reform. The Adur Growth Deal will ensure that local priorities are represented, and public, private, and community partners continue to be engaged and work together to deliver inclusive, sustainable economic development and prosperity for the Adur community.

Advancing local growth plans and projects is crucial, even amidst Local Government Reorganisation (LGR) and Government Devolution. These reforms set out a proposal for greater freedoms and flexibilities at a local level to deliver more effective and better-targeted public services, foster greater growth, and strengthen partnerships between public, private, and community

Key documents informing this approach include:

- WSCC Our Council Plan 2021–2025
- WSCC Economic Strategy 2025–2035
- New Economic Principles for Adur
- Adur Local Plan
- Adur Culture Plan
- ADC Planning & Climate Change Position Statement
- National initiatives such as *Build Back Better*, *Levelling Up*, and *Bus Back Better*

leaders. In this context, both Adur District Council and West Sussex County Council emphasise the importance of maintaining momentum in local place-based economic plans. This ensures that progress continues and that areas can effectively represent their economic priorities and facilitate take up by the new unitary authority and Mayoral Combined Authorities to continue delivery. This will further boost Adur’s resilience and adaptability in the face of evolving economic, environmental, and social challenges.



Southwick Square

1

Principles of the Deal

Above: Lancing from the South Downs

The Growth Deal principles are the foundations for the Growth Programme to support strategic relationships and guide decision-making and project prioritisation. There will be other statutory processes including planning, programmes and projects not covered by the Growth Deal, but the Councils will work together to achieve the most effective outcomes for communities.



Partnership

Bringing together various parts of the relevant Councils to collaborate and maximise resources under a shared vision.



Efficient and effective

Associated projects brought together and managed within an overall growth programme maximising funding and resources to be progressed over the next five years.



Social value

We will demonstrate the principles of social value to provide local economic, social, and environmental benefit at all project stages.



Sustainable and net zero

Working together to deliver carbon efficient, sustainable projects and initiatives.



Attracting funding

Agree opportunities for aligning and prioritising funding from all available funding streams. External funding can provide capacity and professional capability to support and deliver projects.



Arts, heritage, culture

Capitalise on culture's role in community place-making, identity, resilience, and cohesion – delivering a creative coastline, countryside and town narrative that reflects the uniqueness of place and enhances civic pride.

2



Themes

Above: Aeronautical engineering in hangar at Northbrook South Campus

The Economic Strategy for West Sussex sets out the national, county, and local context, including economic insight and evidence. It highlights the economic assets and strengths of West Sussex identifying a strategic vision to 2035 and five key ambitions within to drive the vision forward. It builds on the West Sussex Economic Collaboration joint commission between the county, Adur District, as well as partnership Borough and District councils across West Sussex on how we collaborate on economic development, regeneration, and growth.

Following a thorough analysis of Adur’s demographic, wider context, and census data, these five themes have been agreed which will be underpinned by a commitment to prioritise sustainability and net zero initiatives and has been developed into a place-based plan for action that is supports both councils’ strategic priorities.



1. Boost productivity, growth, investment and innovation



2. Ensure that we have a dynamic and skilled workforce



3. Boost green innovation, enhance natural capital and support the transition to net zero



4. Deliver new development and infrastructure and maximise the benefits of our international transport hubs



5. Sustain our distinctive and vibrant places and grow our visitor economy

1. Boost productivity growth, investment, and innovation

- Grow high value sectors and distinctive clusters and strengthen innovation networks aligned with the National Industrial Strategy** – Adur Innovation, Training and Economy is strengthening strategic partnerships across Adur, connecting local colleges – including Northbrook Technical College at Lancing Airport, part of the Chichester College Group (CCG) – Sussex and regional universities, government agencies such as Innovate UK, and the business community. This collaborative approach supports growth in sectors where the area already has strong foundations, such as advanced engineering with major employers like Ricardo, and other high-profile businesses based at Lancing Business Park, including Equiniti.
- Improve efficiency and value in sectors with modest or low productivity** – the Deal promotes opportunities and utilises partner investment to drive enterprise and business growth in Adur, supporting new start-ups and boosting the local economy through a focus on town centre regeneration and improved connectivity. Lancing Business Park and Adur’s business centres – further strengthen this approach by nurturing emerging opportunities in the creative industries, supporting the expansion of knowledge-based and financial-services employment, and enhancing and enriching the leisure, seafront, and town-centre cultural offer.
- Strengthen collaboration between the public and private sectors** – engaging with key stakeholders ensures that the package of measures within the Growth Deal boosts employment opportunities and economic performance across Adur, while supporting the delivery of new homes, leisure amenities, and commercial developments on existing brownfield land.

- **Promote Adur as an attractive investment and international trade location** – by supporting the growth of the advanced manufacturing and engineering, horticulture, and creative and digital sectors, and by maximising the strategic advantages of Shoreham Port and the area’s connectivity to London Gatwick Airport and wider international transport, trade hubs and industry events.

2. Ensure that we have a dynamic and skilled workforce

- **Increase employment in high value sectors and specialisms** – developing employment space in Adur for the creative cluster, knowledge-based employment, cultural and leisure sector, for example, working in partnership with organisations such as Southwick FC plans for a multipurpose community sports facility and café for residents and visitor promoting health, leisure, education and skills.
- **Strengthen business engagement in careers and talent development** – to promote opportunities in the area including through links between employers and local education institutions and enhancing the provision to meet the growing need.
- **Boost the proportion of working age residents** – the Deal will continue to attract and retain Adur’s workforce by delivering the projects set out in this Growth Deal, supporting the creation of training pathways and new employment opportunities.
- **Facilitate an inclusive workforce** – support priority groups into employment and promote workforce diversity by strengthening strategic relationships that improve health outcomes, widen access to services, and connect people to key destinations, helping to enhance overall community well-being in Adur.

3. Boost green innovation, enhance natural capital, and support the transition to net zero

- **Position Adur as a market leader in innovation and investment** – developing new products and services and pioneering innovative approaches across our land-based industries, including expanding West Sussex’s horticulture and viticulture sector, such as the vineyards and winery established on the Sompting Estate, which now produces a range of still and sparkling wines on site.
- **Enhance the District’s biodiversity and natural capital** – balancing community needs with the protection of wildlife, while securing economic value through regenerative tourism, is central to Adur’s sustainable approach. Enhancing and utilising the

district’s natural assets – particularly the Adur Estuary habitat designated a Site of Special Scientific Interest (SSSI), the South Downs National Park landscapes within and bordering Adur, and the River Adur wetlands including the Shoreham Gap Valley, recognised as an Area of Outstanding Natural Beauty (AONB) – helps create an attractive destination that supports visitor growth and contributes to the local economy and related business development.

- **Support the transition to net zero and resilience to climate change** – Adur is embedding net-zero solutions and renewable energy infrastructure within new residential developments, and employment areas, such as Shoreham Harbour and Port, while expanding access to sustainable and active travel. Improving integration between public and sustainable private transport options across the district will help reduce emissions, encourage behavioural change and build long-term environmental resilience.

4. Deliver new development and infrastructure and maximise the benefits of our international transport hubs

- **Promote opportunities for new development with supporting infrastructure to enable growth** – ensuring that the planning system supports sustainable growth and maximises the use of our public and community sector assets and working with all stakeholders to identify and secure supporting infrastructure. Ensuring the right level of support and commitment from utilities suppliers to enable timely connections, for energy and water supply.
- **Improve how people and goods move around the county** – the Deal is boosting active and sustainable travel options and delivering strategic transport infrastructure to support growth and developments. Adur has three (3) railway stations within its boundaries (Lancing, Shoreham-by-Sea, and Southwick), plus Fishergate on its eastern border also serving the local community. The Deal is improving strategic road network, and enhanced A27 junction between Lancing and Shoreham helped to unlock new homes and employment space at Brighton City Airport, combined with active and sustainable travel options, sensitive to both social and environmental impacts.
- **Enable future-ready digital infrastructure and connectivity** – stimulating innovation and digital transformation in businesses and sectors to improve productivity. In Adur, average download speeds are lower in comparison to the UK average. Focusing on ensuring all parts of the district have access to full fibre

broadband and promoting Gigabit-ready infrastructure will equip businesses with the resources they need to drive forward local growth. Organisations such as the Chichester College Group and other Colleges are vital to providing opportunities for education, training, and growth. Economic impact studies highlight the potential for this initiative to boost job creation, Gross Value Added (GVA), business startups, and workforce development especially for younger adults.

- **Maximise the benefits from our international transport hubs** – by strengthening partnership working with Shoreham Port, which has supported sustainable growth, inward investment and business relocations. Ongoing modernisation of port operations and the commercial property estate is creating new space for businesses and supporting job creation, particularly in marine-related sectors.

Supporting resilience and diversification of our village centres and such as improvements Lancing North Street, highstreets reflecting their unique assets is vital in improving our public spaces.

- **Build homes in the right locations that working-aged people can afford** – support strategic housing development that strengthens communities. Council partners, working collaboratively with housing providers enabled major residential developments on Shoreham’s Western Harbour Arm, including the delivery of affordable homes.

5. Sustain our distinctive and vibrant places and grow our visitor economy

- **Ensure our urban centres, employment hubs and rural areas are vibrant and attractive** – supporting resilience and diversification of our village centres and such as improvements Lancing North Street, highstreets reflecting their unique assets is vital in improving our public spaces. Supporting town centres by providing recreation and leisure opportunities and destinations to enhance experiences for both residents and visitors.

- **Harnessing the unique opportunities of the visitor economy** is a strategic priority for Adur. Coastal tourism across West Sussex generates £1.18 billion annually and supports over 22,900 jobs. Adur, with its vibrant seaside towns, with historic features and large part within the South Downs National Park (SDNP), combined with its growing cultural and creative sectors, is well-positioned to expand its year-round visitor offer.

The creative, cultural, and digital industries in the region are growing five times faster than the UK average and contribute £109 billion to the national economy, employing over one million people. Adur’s beaches, port, and airport strengthen its offer including arts, leisure, and experience-led tourism – combined with its natural assets (SDNP) and heritage sites – offer significant potential to attract higher-value visitors. The refreshed Growth Deal aims to capitalise on these strengths by encouraging investment in village centres such as Lancing increasing the footfall in public spaces and dwell time can uplift average spend per visit in local shops and restaurants.

Growth initiatives such as the regeneration of Southwick Square and plans for new community sports facilities at Southwick FC – developed in partnership with local organisations and charities, including the Football Foundation – are strengthening local assets and helping to promote West Sussex destinations to both residents and visitors. These projects support economic, educational and leisure benefits that enhance community resilience, well-being and local prosperity. Longer-term plans to improve other cultural and heritage sites, which complement Adur’s sustainable growth ambition. By developing a distinctive identity and enhancing supporting infrastructure, Adur can play a key role in achieving the wider Sussex goal to grow the visitor economy by £2.5 billion and create 35,000 new jobs by 2030.

- **Enable the creation of connected places** – in Adur, the creation of connected places is being enabled through innovative digital infrastructure projects such as the Citizen Wi-Fi Design Lab, which has generated more than 50 service concepts to enhance public spaces, bridge the digital divide and stimulate the local economy. Additionally, sustainable transport initiatives are connecting communities – with improved pedestrian access, enhanced lighting, new cycle routes and bus-priority measures on key corridors to support faster and more reliable journey times, particularly at peak hours – and are expected to boost town-centre vibrancy, attract new businesses and support inclusive, sustainable economic growth.

3



Sources of funding

Above: Shoreham Port

Possible sources of funding include (but not limited to):

Developer Contributions such as Section 106 and or Community Infrastructure Levy

Central Government allocations from sources such as UK Shared Prosperity Fund

Levelling Up Fund (LUF)

Department for Transport bus improvement strategy and active travel funds

Partnership revenue and capital contributions

Heritage lottery grant

Pooled Business Rate (PBR) retention scheme

OPE Programme and Brownfield Land Release Fund

WSCC and ADC capital programmes

Capital or revenue funds prioritised by partners

Arts Council England

Sports England

Homes England

New Unitary Authority (subject to elections)

New Mayoral Authority (subject to elections)

The previous Adur Growth Deal helped to attract over £18 million of funding to support delivery of Growth and OPE projects (including major highways projects). This funding includes a successful LEP grant of £16.9 which has been utilised to build flood defences supporting residential and commercial developments at Shoreham Harbour and New Monks Farm. The Deal helped to successfully attract private investments to unlock disused, inefficient land for re-development. This partnership deal aims to deliver value for money, to be efficient, effective, and proactive in attracting investment and facilitating growth across Adur to the benefit of its residents.

4



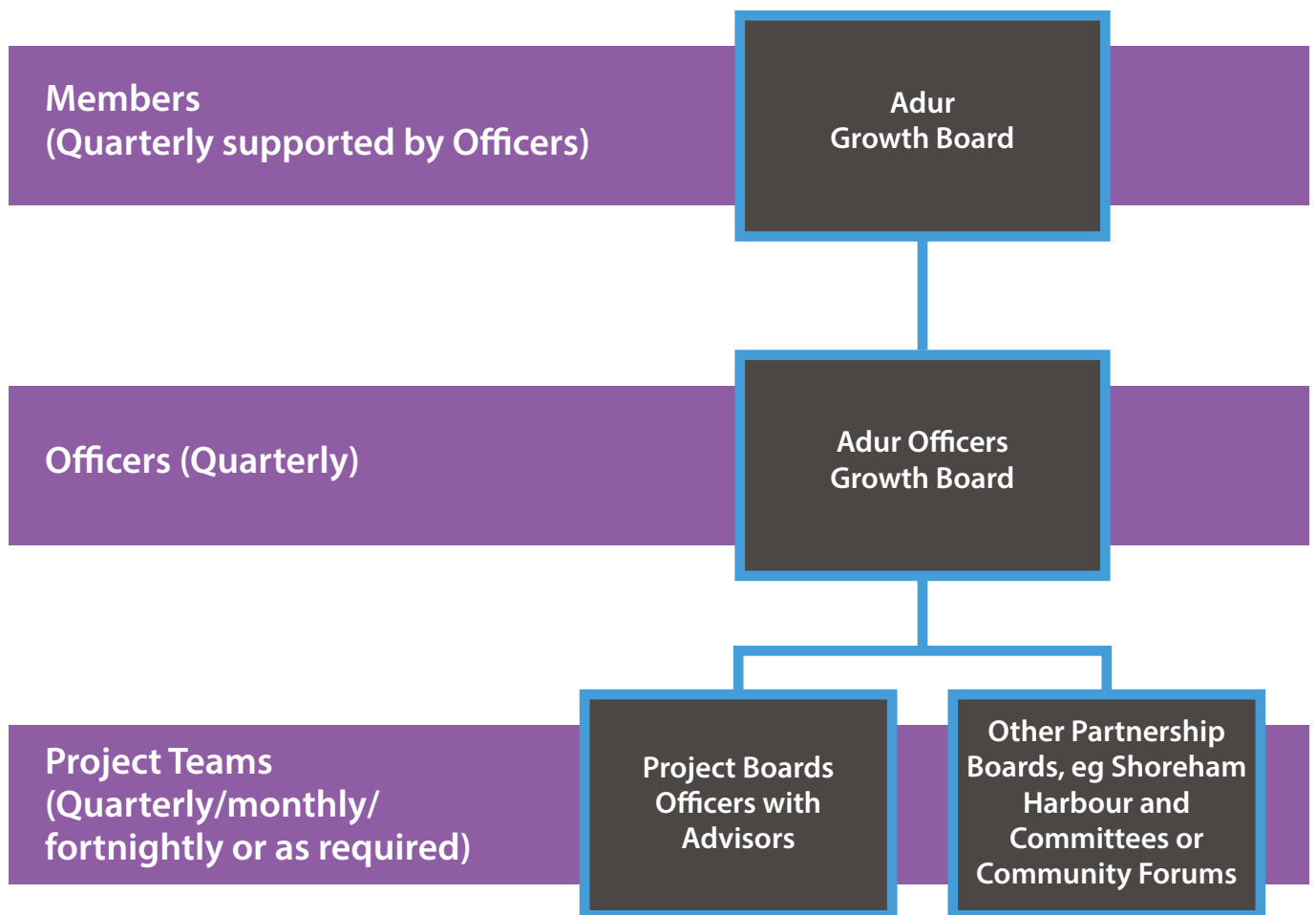
Governance

Above: The Shoreham Centre

The Governance Framework will ensure that the Growth Deal principles are achieved, and the Growth Deal priorities are effectively progressed. The diagram below reflects the hierarchy of programme governance and Appendix B outlines the role of each layer.

Priorities and ways of working highlighted in this Growth Deal do not remove or alter the Council's statutory duties and do not suggest or represent any pre-determination with respect to planning issues. The statutory planning process will be progressed as required for all proposals identified. Some issues and items will be commercially or politically sensitive and, in such instances, handled within each of the Council's established internal procedures and with appropriate confidentiality.

A joint communications strategy will be agreed to ensure that the Councils work jointly to keep media, partners, stakeholders, and residents informed of progress. Press releases and external communications will be jointly agreed prior to issue. The Growth Deal will be reviewed initially after six months and then annually with any proposed amendments being agreed by Leaders, Cabinet Members and Chief Executive Officers. Local Councillors will be engaged when appropriate on a project-by-project basis.



Appendix A

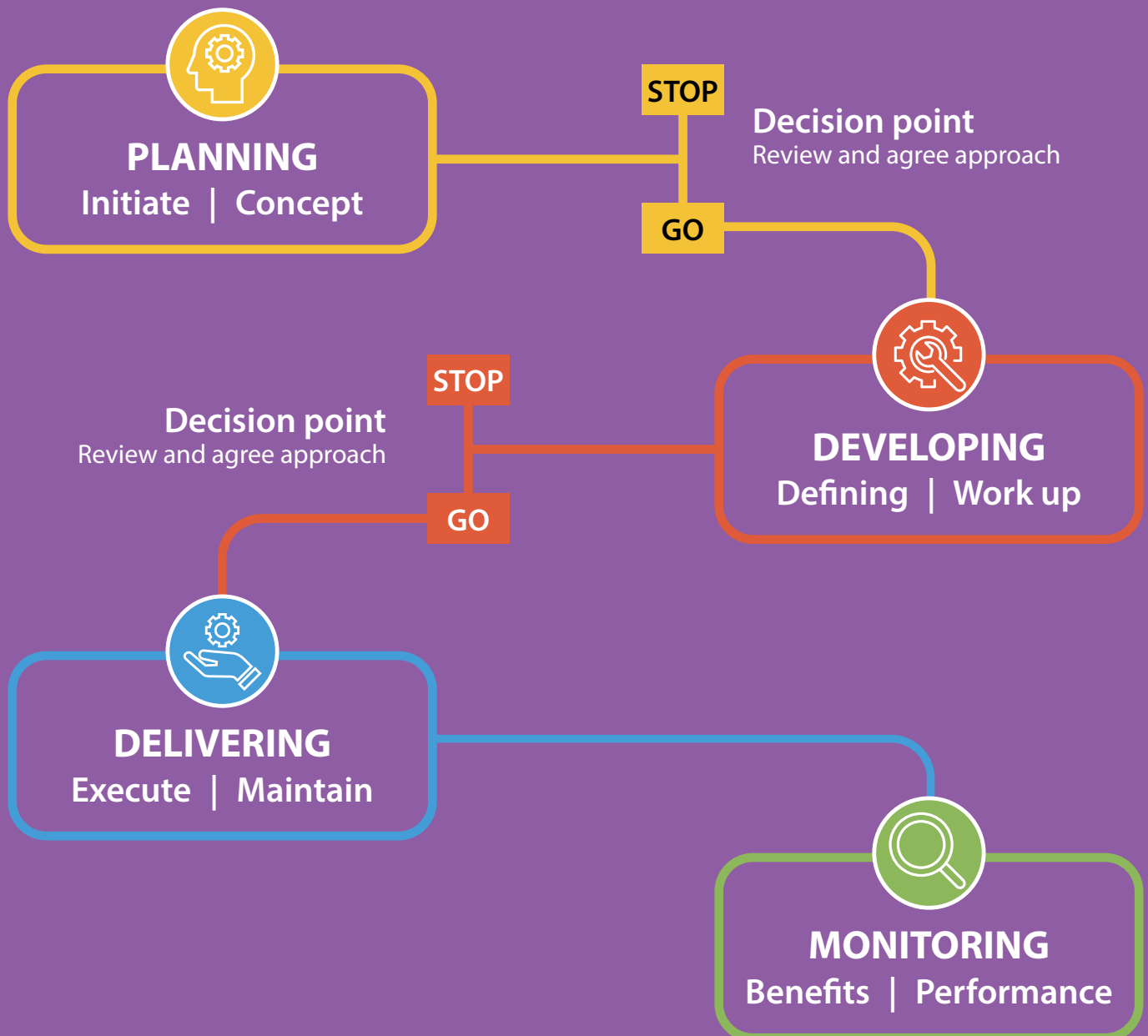
The priorities

The Action Plan in **Appendix A** identifies Growth priorities and key stages and steps used to progress plans.

A range of service areas within the council may be responsible for the delivery of a particular project, and they may also have their own prioritisation process. The overall aim and objective for each priority are in the Action Plan along with the lead Authority, or a shared approach to ensure partnership support, where appropriate, manage and monitor the progression of associated projects.

The Action Plan identifies key decision points – projects will only be progressed beyond key decision points when the appropriate governance processes within each authority have been complete. Each project will be at a different stage, as illustrated below, and developed in accordance with respective Council's governance cycles.

The actions outlined represent the status at publication in Spring 2026, with projects expected to progress beyond their current stage. This appendix will be reviewed and updated periodically.

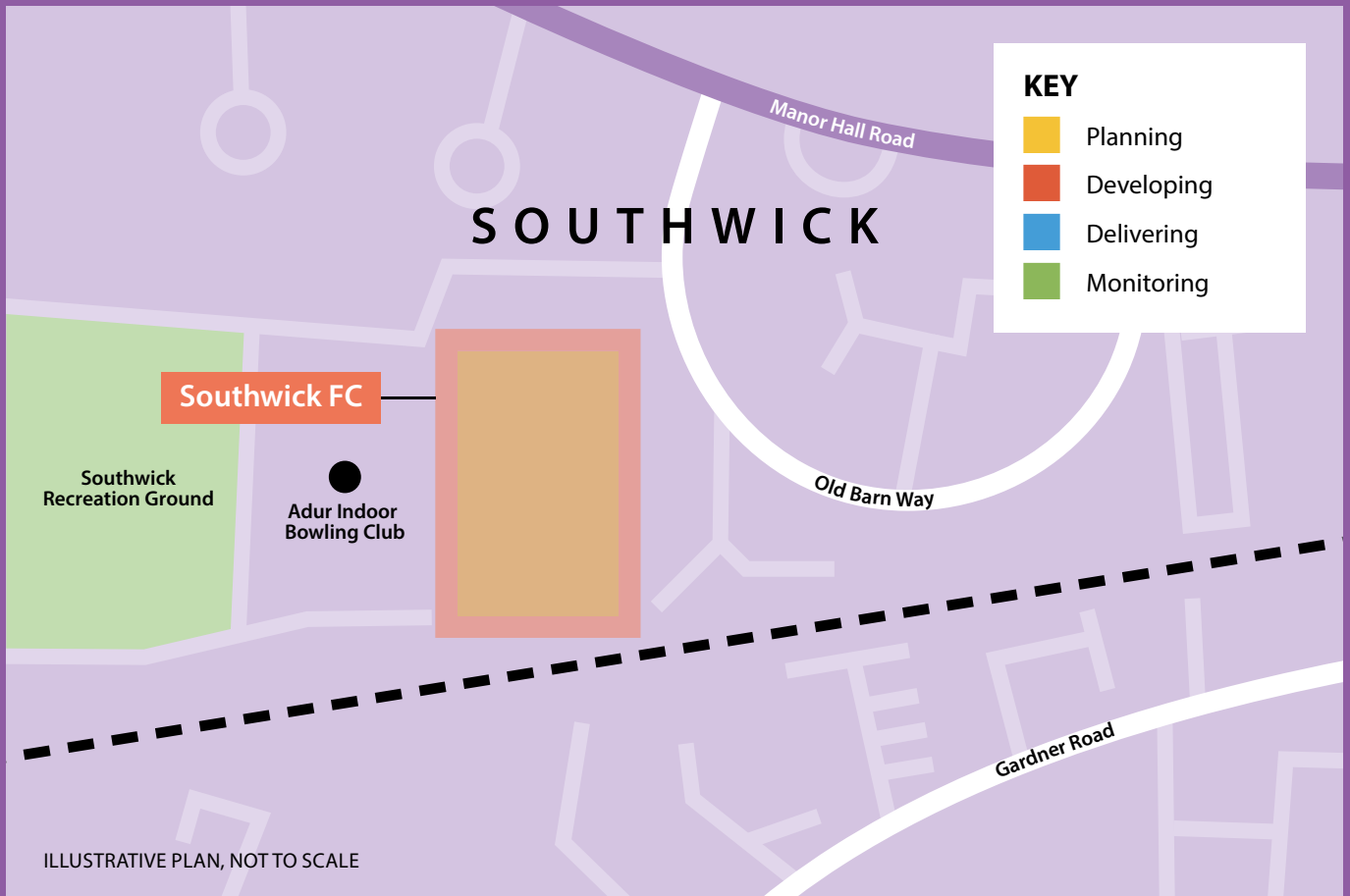


KEY






- Planning
- Developing
- Delivering
- Monitoring










ILLUSTRATIVE PLAN, NOT TO SCALE



Adur Key Priorities Ledger

Theme no.	West Sussex Economic Strategy	Adur Corporate Plan
1 	Boost productivity growth, investment, and innovation.	<p>FAIR:</p> <ul style="list-style-type: none"> • Access to good quality work • Safe, secure, and sustainable new housing. Re-use of public brownfield land and buildings.
2 	Ensure that we have a dynamic and skilled workforce	<p>FAIR:</p> <ul style="list-style-type: none"> • Partnering with training providers, further education, and higher education institutions to build a skilled local workforce that meets local employment needs such as the promotion of inclusive sports, health, and green growth.
3 	Boost green innovation, enhance natural capital, and support the transition to net zero	<p>GREEN:</p> <ul style="list-style-type: none"> • Decarbonisation and exploring renewal energy generation and supply initiatives, such as the Shoreham Port Project. • Sustainable Growth – develop social and affordable homes with community energy provision.
4 	Deliver new development and infrastructure and maximise the benefits of our international transport hubs	<p>GREEN:</p> <ul style="list-style-type: none"> • Use council and partner assets, to lever in additional investment, including renewal energy. • Sustainable transport and cycleways improving accessibly, connecting communities and local town and village centres.
5 	Sustain our distinctive and vibrant places and grow our visitor economy	<p>LOCAL:</p> <ul style="list-style-type: none"> • Harness Assets, Wealth, and Workforce. Regeneration of Adur towns and Lancing Village Centre: and public realm for community use, attract business and visitors.

Project and theme	Action Plan	Lead Authority
 <p>Shoreham Flood Defences Upgrading Flood barriers leading to slip way protecting the town centre homes and businesses, a key travel route of A259 with a future cycleway, serving in the growing town.</p>	<ul style="list-style-type: none"> • Planning, Engineering and Design completed 2025 • Agreements and Procurement 2026 • Delivery 2026-27 	ADC
 <p>Southwick FC Sports Facilities and Community Hub The sustainable regeneration of a community sport hub with modern facilities and cafe. Partnership funding major improvements, with active-leisure benefits, opportunities supporting local enterprise, and boosting health and wellbeing.</p>	<ul style="list-style-type: none"> • Planning and Design 2025-26 • Procurement & Delivery 2026-27 	ADC
 <p>Lancing Village Public Realm improvements Lancing Aspirations engagement shaped proposals for the creation of pocket parks at the North Street and Northfarm Road junction. Designs for traffic-calming measures to support local businesses and active travel connections, alongside improved lighting, street furniture, and signage to enhance community safety and create a more welcoming environment.</p>	<ul style="list-style-type: none"> • Incorporation of feedback from initial community engagement complete 2025 • Detailed Design & Consultation summer 2026 • Agreements and Procurement autumn 2026 • Delivery 2027 	ADC
 <p>Buckingham Park Sports Pavilion and Community Café, Shoreham A sustainable regeneration for Community Sport facility and changing rooms, with accessible community café supporting health, wellbeing, and local enterprise.</p>	<ul style="list-style-type: none"> • Agree delivery approach 2026 • Delivery 2026-27 	ADC

Project and theme	Action Plan	Lead Authority
 <p>Adults Supported Living Scheme, Pond Road, Shoreham Supported living residential units for adults with health and care needs are proposed on the vacant former Burrscofte site, with specialist providers leading the design and delivery of new accommodation on the northern part of the site. The next phase involves exploring potential regeneration opportunities on areas of the Pond Road site in liaison with NHS partners.</p>	<ul style="list-style-type: none"> • Agreements and Planning 2026-27 • Development Delivery 2028-30 (Initial Phase) • Pond Road regeneration options review with NHS 2028-29 (Potential future Phase) 	WSCC
 <p>Lancing to Sompting (East-West) cycleway Active Travel & Sustainable Transport Improvements connecting growing communities at New Monks Farm, Lancing and Sompting village with facilities.</p>	<ul style="list-style-type: none"> • Preliminary Design and Engineering 2025-26 • Detailed Design and Procurement 2027-28 • Phased Delivery 2029-30 	WSCC
 <p>Shoreham Brighton Road A259 Cycleway Active Travel & Sustainable Transport Improvements. Development of new cycleway to provide safer connections for cycling between Port and Shoreham Town Centre.</p>	<ul style="list-style-type: none"> • Preliminary Design and Engineering 2025-26 • Detailed design, Procurement and Land assembly 2027-28 • Phased Delivery 2029-30 	WSCC

KEY



Planning



Developing








Delivering



Monitoring

Strategic Sustainable Growth

Project and theme	Action Plan	Lead Authority
 <p>Supporting Strategic Developments Align wider council strategies by supporting major infrastructure projects.</p>	<ul style="list-style-type: none"> • Agree key sites and requirements. • Assess development plans and secure contributions for infrastructure improvements. 	WSCC/ADC
 <p>Developing Public service accommodation requirements Maximise use of public assets to deliver efficiencies and develop surplus land where appropriate.</p>	<ul style="list-style-type: none"> • Identify potential sites and explore options for public sector services through the OPE programme. • Continue to use the West Sussex OPE Board as a mechanism for discussion with partners and access to funds. • Identify surplus assets and service requirements to commission options appraisals for sites. 	WSCC
 <p>Digital Innovation and Infrastructure Support growth with improved digital connectivity and infrastructure.</p>	<ul style="list-style-type: none"> • Identify requirements for businesses, residents, and education providers. • Enable commercial investment in digital infrastructure improvements in Adur. • Identify opportunities to collaborate through shared infrastructure, shared dig, and no dig schemes to improve digital infrastructure. • Identify opportunities to partner with telecommunications stakeholders and the private and public sectors to innovate across industry sectors. 	WSCC
 <p>Active Travel Promotion and expansion of sustainable travel options in Adur.</p>	<ul style="list-style-type: none"> • Liaise with WSCC Highways, Transport and Planning to understand their programme of works and support where possible. • Develop opportunities for upgrading sustainable transport options. 	WSCC
 <p>Developing student infrastructure, skills, retention, talent pipeline Create a place for people to thrive. Support education more widely and attract and retain students.</p>	<ul style="list-style-type: none"> • Liaise with the WSCC schools planning team to understand their programme of works and support where possible. • Work with ADC strategic planning to mitigate emerging education priorities and needs. • Work collaboratively with colleges and higher education institutions to strengthen ties and understand its needs. • Identify and progress opportunities for improvements to existing education infrastructure from primary to higher education. • Work with businesses to establish links to upskilling and job growth opportunities such as Apprenticeships. 	ADC/WSCC

KEY Planning Developing Delivering Monitoring



Adur Ferry Bridge

Appendix B

Governance roles

The Governance Framework will ensure that the Growth Deal principles are achieved, and the Growth Deal priorities are effectively delivered.

The Adur Growth Board

The Growth Board, comprising senior elected members, nominated by the Leaders of the Councils, and officers of the Councils, meet quarterly to:

- Provide strategic leadership and direction to the Growth Programme.
- Ensure the alignment of investment to support the delivery of the Growth Programme.
- Monitor growth projects, considering progress made and if required agreeing remedial action to enhance delivery.
- Examine new opportunities to progress strategic growth projects, ensuring joint governance decisions and project initiation are taken as appropriate where projects involve a clear partnerships approach.
- Be apprised of issues and obstacles affecting project delivery, agreeing action to boost progress where appropriate.
- Support the development of project teams to ensure the appropriate combination of officer input and expertise in key disciplines is achieved.

Adur Officer Growth Board

Officers led Adur Management Growth Board, comprising of respective Council partnership directorate and services: Growth and Communities, Regeneration and Place and Economy team representatives to meet bi-monthly or quarterly and will:

- Consider the progress of projects across the Growth Programme to inform reporting to the Growth Board.
- Make recommendations to the Growth Board on investment and intervention options and individual projects teams in relation to proposals during the option design and development stages to provide constructive guidance and impetus.

Management activities form part of the wider remit of the Adur Programme Delivery.

Individual Project Teams

The individual project teams will drive forward the delivery of the Growth Programme. The arrangements of individual project teams and project management techniques used will be fit for purpose and proportionate to the scale and complexity of the growth project. Project Teams will involve a lead officer and other officers providing technical input. Stakeholder engagement and communication, also proportionate to individual projects, will enable the effective communication, assist in timely decision making, support the Councils statutory, and input to other functions, where required.

Other Boards, Committees and Partnership Forums

A range of other wider Boards, Committees and Partnership Forums are likely to have an interest, function, or involvement in the progression of the growth projects identified within the Growth Programme, such as Shoreham Harbour Regeneration Board – overseeing the implementation of the Joint Area Action Plan (JAAP), delivering infrastructure improvements that support new homes, employment, transport measures and community facilities.

Resources will be focused on delivering the priorities identified within the Growth Programme and therefore support to other such boards etc. and governance structures will be limited to occasions where support is critical to progress the Growth Programme.

The Adur Local Committees can play a key role in helping the delivery of projects. Elected members and officers of the Councils will have an opportunity to discuss the progress of joint projects in those committees and to monitor progress, identify and resolve cross authority issues and ensure risks are minimised.



Kite surfing at Lancing Beach Green



[westsussex.gov.uk](https://www.westsussex.gov.uk)