



January 2017

TRAVEL TO SCHOOL Newsletter



Foreword

Over the last few months we have been progressing the next stage of our programme to make all School Keep Clear (SKC) markings enforceable. The work for Chichester, East and West Crawley and Horsham are now complete. The photo shows Hilltops Primary School in Crawley displaying the zig zag banner advising drivers not to park on the zig zag lines. WSCC have several sets of zig zag banners which can be borrowed by schools for a limited period. Please contact the team on srts.team@westsussex.gov.uk to book the banners. Early in 2017, we will be aiming to deliver this work in East and West Arun. We have also begun developing proposals for the whole of Mid Sussex. The latter is currently proposed for delivery during 2017/18.



This project is an important part of our approach

to Safer Routes to School (SRTS) and will help to build confidence in sustainable travel and protect key school accesses. Your School Travel Advisor (STA) will be in touch to discuss your involvement.

Many of you have signed up to 'Modeshift Stars' but that are still some schools yet to get involved. If you would like to learn more about this simple and free initiative, please contact your STA. We rely on you to submit your 'mode of travel' data as this information is an important way we can help bring about safety improvements. SRTS improvements still form a vital part of our approach to supporting sustainable travel choice and road safety. Your work on Modeshift may highlight potential areas for improvement. Please ensure you raise these as priorities with your STA. srts.team@westsussex.gov.uk

Ian Patrick
Team Manager Travelwise and Behavioural Change

Manor Green School, Crawley

Pupils from the school in Crawley have raised over £741 this year which will go towards a new fixed wheel trike.

Becky, a teaching assistance from the school and in charge of the Bike it scheme said, "To date we have had 52 students learn to ride, either

from being non riders to those going from a 3 to a 2 wheel bike. Pretty amazing!"



School Crossing Patrols Pilot Body Cameras



On the 18th May we successfully launched a pilot scheme for a body camera for a School Crossing Patrol at Camelsdale. After many meetings with Sussex Police we were finally in the position to go ahead and start. And what a start we made!

Sadly, due to a minority of drivers, some of our patrols experience what we call 'drive-throughs.' Impatient drivers can cause no end of danger by deliberately ignoring the STOP sign. This behaviour could result in prosecution. Of course, by having audio as well as video we are

in a prime position to have any abusive language recorded as well as visual.

Camelsdale Primary School was chosen as the pilot primarily due to the location of the patrol and nature of the roads in the vicinity. On the morning the JRSO's (Junior Road Safety Officers), the Head teacher, Parish Councillors, Len (School Crossing Patrol) and myself were in full force at the site.

The children have named Len's camera 'Len's lens' for those of us who are avid Strictly Come Dancing fans, you will

understand the connection! Len was interviewed by South Today and found his fame on the local news both in the morning and the evening. The local paper was in attendance as well as radio interviews the day after.

I have every confidence that this scheme will be a success and we already have 6 schools earmarked for the forthcoming year that would benefit greatly from the scheme.

Louise Bishop, Team Leader for School Crossing Patrols



Warden Park Academy Primary School- Bronze Level Travel Plan

Not only have Warden Park Academy Primary School achieved their bronze Modeshift Stars accreditation earlier in the year, they have also set up an active Junior Road Safety Officer (JRSO) team working on road safety issues around the school.

In addition the school identified an area outside the school where cars regularly mounted the pavement, endangering pedestrians. This was highlighted in their Travel Plan (TP) and the Safer Routes to School Team worked with the school to install bollards to prevent this behaviour. Pedestrians can now walk to school confidently knowing that vehicles can no longer drive along the pavement.

Junior Road Safety Officers (JRSO) in West Sussex.

Our JRSOs at Birdham Primary school were really keen to share some road safety messages with the Reception Class and Year 1.

Using the playground markings and equipment they organised safe biking, safe road crossing and safe use of traffic lights.

Each week they worked with a different small group from the class.

I don't know who enjoyed it the most, the young children or the JRSO's!"

Quote from Jenny Quest, Birdam ECO / JRSO school coordinator.



St Lawrence School, Hurstpierpoint

Congratulations to the new Junior Road Safety Officers at St Lawrence's School. WSCC presented high visibility jackets and a badge to each officer at a school assembly.



Copthorne Junior School

Following on from the success of the video about getting to school safely the school have now set up a JRSO team of six pupils. The JRSO will be creating posters to display around the school introducing themselves and asking pupils to contact them with any road safety issues.

New Walking and Cycling Strategy Launched

Back in September the County Council launched its new Walking and Cycling Strategy covering the ten year period from 2016 to 2026. The strategy recognises the importance of walking and cycling as part of the transport mix and seeks to make these modes the natural choice for shorter journeys (such as the journey to school), or as part of a longer journey. A list of over 300 potential new walking and cycling routes is contained within the strategy. The routes were suggested by a range of stakeholders, such as parish council and local cycling forums, and will be delivered where funding, local support, and other factors allow.

The strategy will assist the council in preparing external funding bids to bodies such as the Department for Transport and the Coast to Capital Local Enterprise Partnership. It will also help county council and district and borough council officers to identify opportunities to use existing developer contributions, and secure new contributions from future development, to deliver some of the schemes on the list. Moreover, the strategy provides a framework through which interested partner organisations can identify, and even deliver, their own priorities from the list.

The strategy is expected to support delivery of the Government's new Cycling and Walking Investment Strategy as well as the County Council's core objectives:

- Giving children the best start in life
- Championing the West Sussex economy
- Promoting independence in later life

You can view the full strategy at www.westsussex.gov.uk

WE ARE HIRING!

Do you or do you know anyone who would be interested in becoming a SCP?

We currently have the following vacancies for School Crossing Patrols. This is a highly valued role and one that has a huge impact for the local community. If you are interested in any of these vacancies or indeed know anyone who would enjoy this role please contact: Louise Bishop, SCP Manager 0330 22 6744 or email louise.bishop@westsussex.gov.uk

Baldwin's Hill School –	East Grinstead
Lindfield Primary Academy–	Lindfield
Rudgwick Primary school –	Rudgwick
Southway Primary School –	Burgess Hill
The Meads Primary –	East Grinstead
Durrington Primary Academy –	Durrington
Easebourne Primary School –	Midhurst
Southbourne Junior School –	Emsworth
South Bersted C of E –	Bognor
Worthing High School –	Worthing

Wheels for All

The Road Safety Team recently teamed up with Horsham District Council to offer Wheels for All sessions. The project is funded by Horsham District council and is dedicated to providing potential riders who may need the use of adapted cycles or additional support when riding. The project built a good following for its Friday night sessions held at Broadbridge Heath Leisure Centre. Earlier this year over 20 WSCC instructors attended a day's training provided by Cycling Projects. Cycling Projects support a number of Wheels for All schemes nationwide and were able to offer insight into the management, structure and risk assessment of running training of this kind. West Sussex County Council instructors were also given the chance to experience using a wide range of adapted bikes.

Since the start of the scheme back in September, the Wheels for All Horsham sessions have had around 20 riders a week for the 1.5 hour session with some riders coming from as far as Littlehampton. The scheme is now starting to look at ways of obtaining more cycles for the future with potential fundraising activities and sponsorship. The scheme will offer a few drop in sessions over the winter months before resuming its weekly sessions in late March.



Celebrating 2,000,000 Children Bikeability Trained...

Extract from a letter from the Parliamentary Under Secretary of State Andrew Jones MP to WSCC

"I am delighted to let you know that the Bikeability programme recently reached the exciting milestone of 2 million young people trained since its launch almost 10 years ago.

This achievement would not have been possible without the dedication of a skilled workforce of over 5,000 instructors and the hard work of some 350 registered Bikeability schemes. I would like to thank you and your team for sharing your enthusiasm for and experience in cycling, showing children just how fun cycling is. You have all played an important part in training the next generation of cyclists to ride safely on today's roads. Bikeability is proven to increase the road safety awareness of children taking part and over half of the children cycle more after doing Bikeability.

Earlier this year we announced the biggest ever investment in cycling training for children, over £40 million pounds. This will allow more than 1 million children to receive free cycling training in the next four years.

As the programme enters its tenth year it continues to develop, with the introduction of Bikeability Plus, designed to give children more opportunities to participate in cycling throughout their school careers."

MADE FOR WALKING

Living Streets, the UK charity for everyday walking, has been working in partnership with West Sussex County Council to promote walking in schools and communities over the last four years.

To celebrate their work in schools, Living Streets commissioned a film to be made with the film company, Media Trust. The short animation "Made for Walking" uses images of talking shoes and features the voices of students from Seaside Primary school in Lancing and Davison High School, Worthing.

A film premiere event took place at Seaside Primary schools in October 2016. Students from Davison School also attended. The film is now used in school assemblies across the UK to encourage children to walk to school.

The film was shortlisted for the EVCOM Clarion Award – The

Animation Film
about walking
receives the Silver
Clarion Award

EVCOM Clarion Awards are recognised as one of the UK's leading awards for the communication

of those working in education, health and social welfare. We are happy to say that the film received a Silver Award in the Education/Training category at the awards ceremony on the 7th October.

A link to the film can be seen here:

<https://www.youtube.com/watch?v=rbOQQWewDvk>



Northlands Wood School, Haywards Heath Relaunch the School Parking Pledge

Northlands Wood School have relaunched their Parking Pledge during the school Christmas fair.

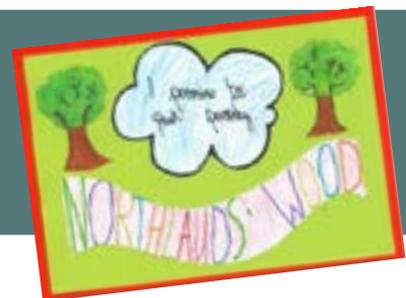
A new Parking Promise was written and pupils took part in a competition to design the badge that will be displayed in the car of those parents who sign the pledge.

The school are working hard to reduce inconsiderate and dangerous parking as part of a package to improve pedestrian safety in the vicinity of the school. They are also working towards achieving a bronze level Travel Plan.

Stephen Hillier, Cabinet Member for Childrens Services and County Councillor for Bentswood & Franklands Wards (Haywards Heath East) attended the event and met some of the children involved in promoting the Parking Promise.

He commented that:

"The problems caused at school drop-off and pick-up times are fairly universal and are of great concern in relation to our children's safety and also vexed nearby residents. The leadership team at Northlands Wood School have been exemplary in the efforts they have gone to and the innovative ideas they are trying. They have my full support, and that of WSCC who assist them with their School Travel Plan, and I sincerely hope that this latest campaign will encourage parents and



carers to be more considerate. Meanwhile, I am working with WSCC Highways colleagues to make some changes to on-street parking provision to try and improve safety along the routes to the school, building on the well-received crossing that we installed in Northlands Avenue not so long ago."



Safer Routes to School and Travelwise Presentation Day, Including Long Service Awards for School Crossing Patrols

On the 1st July the Safer Routes to School Team (SRTS) hosted a presentation day for schools that had achieved bronze, silver or gold standard for their Travel Plan (TP). All schools attending were awarded their certificate and received a plaque for their nationally accredited TP.

Pupils from Camelsdale and St Lawrence's school spoke about how the Junior Road Safety Officers Scheme (JRSO) has helped the school to deal with issues of road safety and parking outside the school. Their brilliant ideas inspired other schools to set up their own JRSO schemes.

The Crossing Patrols were awarded a pen and certificate in recognition for their long service.

21 years of WSCC promoting safe and sustainable travel through the Travelwise brand was also celebrated during this event.

Many other stakeholders attended the event allowing schools to ask the experts questions. Visitors included the Bikeability team, Living Streets, the charity that runs the WOW scheme and a scooter pod provider.

Schools were able to enter a prize draw and the prizes on offer included a scooter and a scooter pod.

SRTS are hoping to repeat this event so please keep an eye out for the details.

If any schools want to develop a Travel Plan please register at www.modeshiftstars.org. Registering is free and there is a readymade template for you to complete in order to attain a nationally accredited TP. Members of the SRTS team can help schools with this process. Please contact us on srts.team@westsussex.gov.uk





School Safety Zone Project

The Safer Routes to School Team have been working hard to provide all WSCC schools with a School Safety Zone (SSZ). Twelve new schemes have been completed to date with more to follow. A SSZ provides additional signage and sometimes flashing lights and an advisory 20MPH speed limit to high light to drivers that there is a school in the vicinity. All schemes are tailor made to the road conditions and the location of the school. If your school doesn't have a SSZ please contact us to discuss -srts.team@westsussex.gov.uk



Crawley Bike It Scheme

The Sustrans Bike It project in Crawley has enjoyed continued success this term. The project goes from strength to strength with fourteen schools currently engaged. This autumn term has seen 65 Bikeit events run across the town including; Bike and Scooter Clubs, Learn to Ride sessions, Dr Bikes, a Be Bright Be Seen safety campaign and cross curriculum links with both Science and English. In addition we've engaged with over 4000 pupils this term. Two schools, Our Lady Queen of Heaven and Three Bridges Primary were also awarded their Sustrans School Mark Silver awards for their continued commitment to sustainable transport. The project continues to grow, with the full support of Crawley Borough Council. In addition extra funding was secured through

an application to the Police Property Act Fund (PPAF) and the money secured through this helped to fund our 'Haikus and Hi-Viz' poster competition. We have also been grateful to the support we have received from Decathlon since the French sportswear retailer has opened in the town centre. We are looking forward to 2017 and not least the beginning of the UK's largest inter-school cycling and scootering challenge, The Big Pedal. We are hoping that this year's competition, based around the theme of 'Round the world in 10 days' will continue to inspire pupils, staff and parents to choose two wheels for their journey to school. The competition will run from 20th March to 31st March 2017.

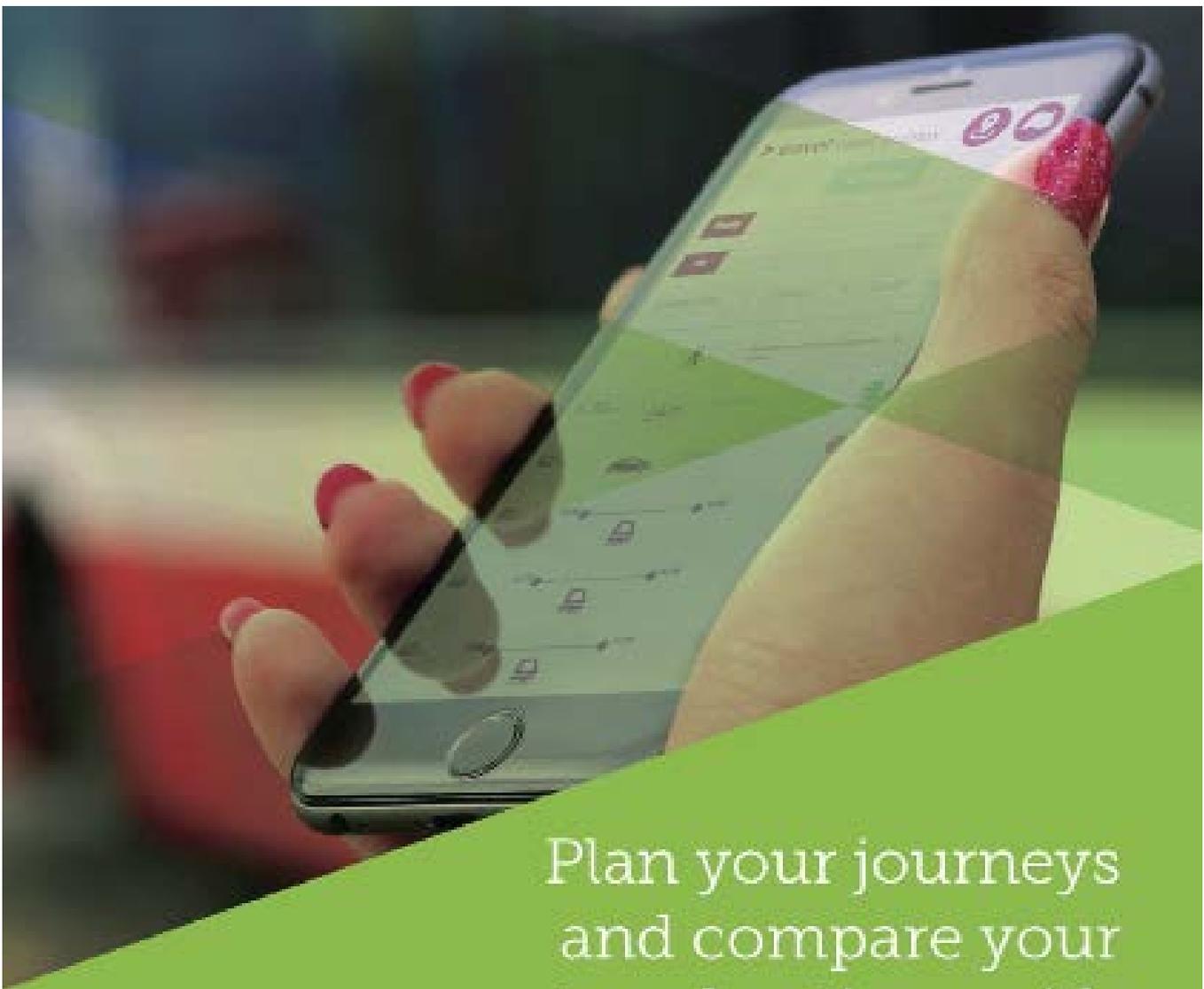


Congratulations to all these schools for achieving a nationally accredited Travel Plan over the last year.

- Bosham Primary School East
- Wittering Community Primary School
- Rustington School
- Northgate Primary School Crawley
- St Lawrence School, Hurstpierpoint
- River Beach Primary School Littlehampton
- Waterfield Primary School Crawley
- Birdham CofE Primary School
- Bramber Primary School Worthing
- Copthorne CofE Junior School
- Eastergate CofE Primary School
- Ferring CofE Primary School

- Leechpool Primary School Horsham
- Lyndhurst Infant School Worthing
- March Primary School Westhampnett
- Thomas A Becket Infant School
- Chesswood Junior School Worthing
- Crawley Down Village CofE
- Lindfield Primary School
- St Mary's RC Primary School Bognor Regis
- Three Bridges Primary School
- Warden Park Primary Academy
- Camelsdale Primary School
- Milton Mount Primary School Crawley

In order to keep the accreditation a majority of schools must update their surveys by the end of March. All school that complete annual hands up surveys by this date will be entered into a prize draw for the chance to win a scooter pod. Some schools accreditation runs out before this date so please check to avoid the accreditation lapsing. If you need any advice or support on the Modeshift Stars platform please contact the team on srts.team@westsussex.gov.uk



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Contact Us

Keep updated on all the latest schemes and projects for encouraging safer, sustainable travel to school with West Sussex County Council's Newsletter for teachers and parents, packed full of information and advice.

Also, look out for reports on examples of good practice by other schools in the county and see what you too, can achieve. For further details on any of the items mentioned in this newsletter, contact the Safer Routes To School and Travelwise team at **srts.team@westsussex.gov.uk** tel: **0330 2226742**