

Directional Developer Signs Terms and Conditions

1. The Licensee will be responsible for all costs including the manufacture, erection and maintenance of the Directional Developer Signs in accordance with this licence
2. All Directional Development Signs must comply with the requirements of diagram 2701 or diagram 2701.1 in the thirteenth schedule to The Traffic Signs Regulations and General Directions 2016. The "x" height for the sign legend is 50mm and at least 2.3 metres headroom must be left below any signs that overhang a footway.
3. All Directional Development Signs must display the licence number and expiry date of the licence on the back of the signs.
4. The licensee and his employees or agents shall pay due regard to the safety and control of all highway users and the additional particular needs of the visually and mobility impaired. Signs and warning notices shall be displayed in accordance with the Traffic Signs Regulations and General Directions 2016, the Health and Safety (Signs and Signals) Regulations 1996 and any other legislative requirements.
5. No existing road sign/line shall be obscured or rendered less effective by erection of Directional Developer Signs without the approval of the Council who may require the licensee to provide or pay for the provision of alternative signing/lining to his requirements. No more than two Directional Developer Signs are to be attached to any one pole.
6. The licensee and his employees or agents shall in addition to the above requirements comply with the additional site specific conditions and shall also comply forthwith with any directions given (whether in writing or otherwise) by the Council regarding the erection of Directional Developer Signs.
7. You will need to obtain permission from the West Sussex County Council's street lighting contractor (SSE) to erect any Directional Developer Signs on lamp columns or other illuminated street furniture, so that SSE can check that the type of fixings used to attach your signs to highway lamp columns or sign posts will not cause any damage.
west.sussexmaint@ssecontracting.com The licensee shall take all reasonable steps to prevent damage to the lighting columns, in, upon or over which the Developer Directional Signs are attached to and if any such damage is caused by reason of the erection of the Developer Directional Signs, the cost of making good the damage shall be paid by the licensee to the Council within fourteen days of receipt by the licensee of a demand for such payment.
8. Upon the expiry of this license or upon its termination as a result of a breach of any of the terms and conditions herein contained, the licensee shall forthwith remove the Developer Directional Signs or West Sussex County Council will remove the signs at a cost to the licensee of £100 per sign removed.